



turbo
MARKETING
ARTIFICIAL
INTELLIGENCE



Ai UPGRADE EVENTS
WELCOME TO THE FUTURE



**THINKING OF
LAUNCHING AN
UPGRADE EVENT
FOR YOUR
DEALERSHIP?**





**BUT YOU'RE TIRED
OF THE SAME OLD
TRICKS EVERY
VENDOR IS USING?**





WE UNDERSTAND...



**THAT'S
WHY WE
CREATED
OUR NEW Ai
UPGRADE
EVENTS**

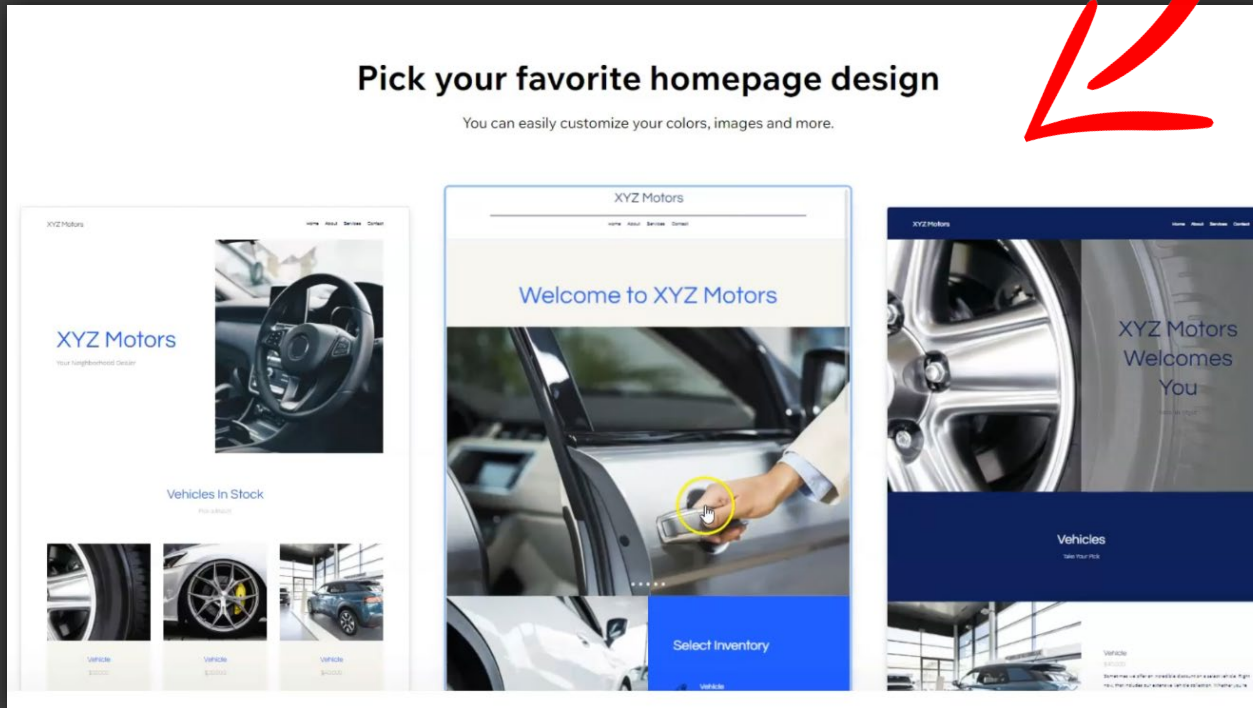


**HERE'S THE
PROCESS
WE ARE USING
TO GET YOUR
CUSTOM
UPGRADE
EVENT "LIVE"**

Process



LET OUR AI BUILD YOUR CUSTOM UPGRADE EVENT FUNNEL IN MINUTES TO YOUR EXACT LIKING...

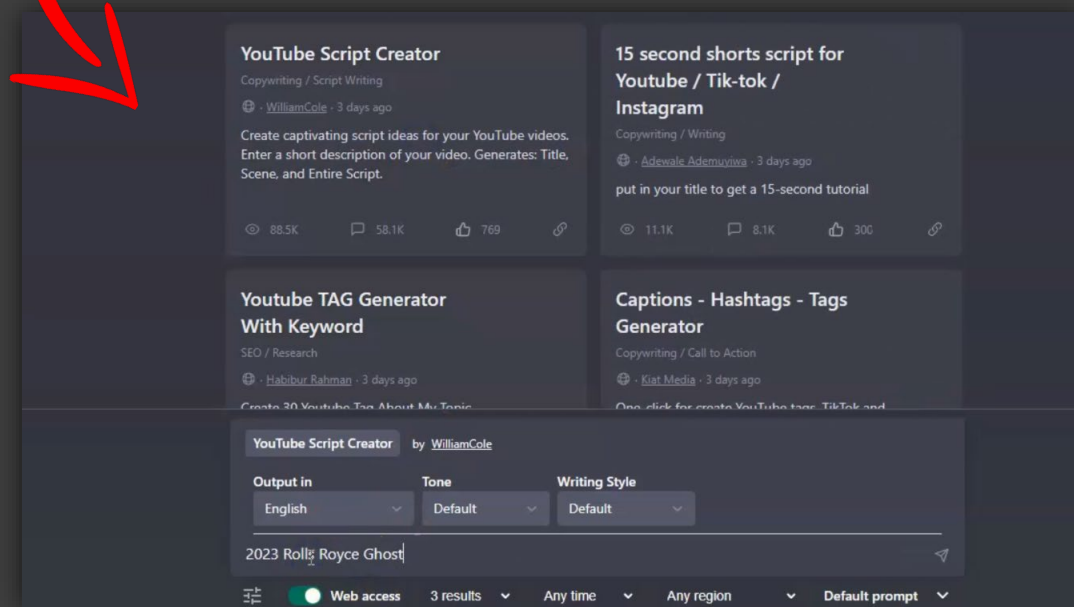


CHOOSE YOUR SPOKESPERSON FROM OVER 80+ PROFESSIONALS



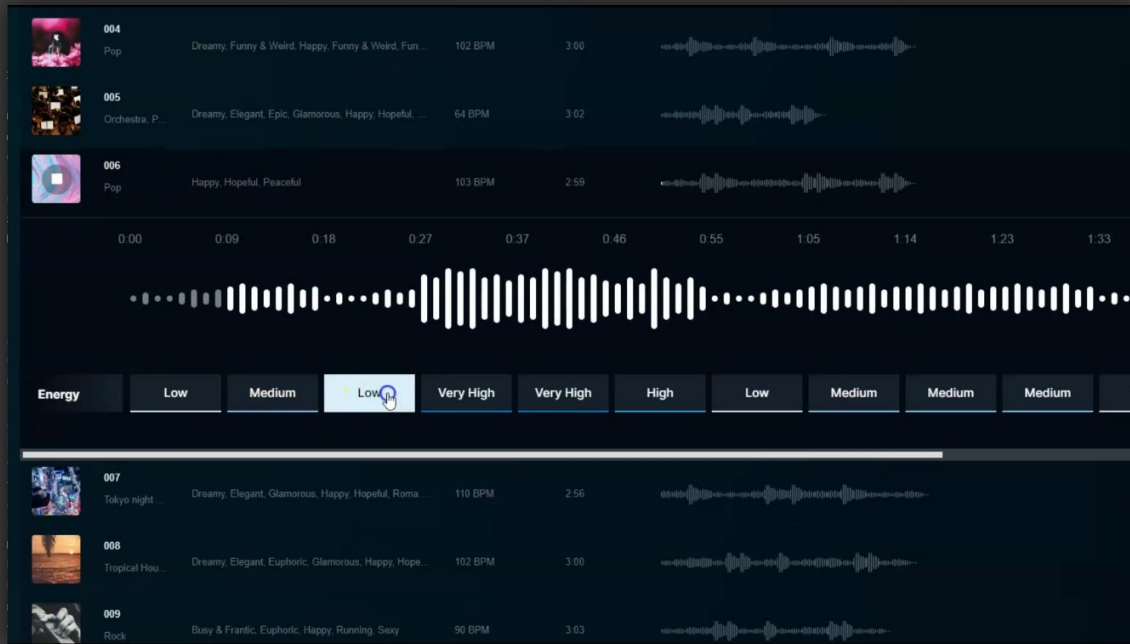


LET OUR EXCLUSIVE TURBO GPT 3-5 WRITE ALL THE SCRIPTS FOR YOUR EVENT IN MINUTES



- Upgrade Event Invitation Video
- 3 Promotional Videos
- Email, SMS, Ringless Voicemails
- Social Media Posts
- YouTube Video Ads
- BDC Word-tracks

**YOU CAN EVEN USE OUR AI
MUSIC TOOL TO CREATE THE
PERFECT AMBIANCE FOR
YOUR EVENT'S VIDEOS...**



THERE ARE NO EXTRAS FOR THE FUN FACTOR!!!

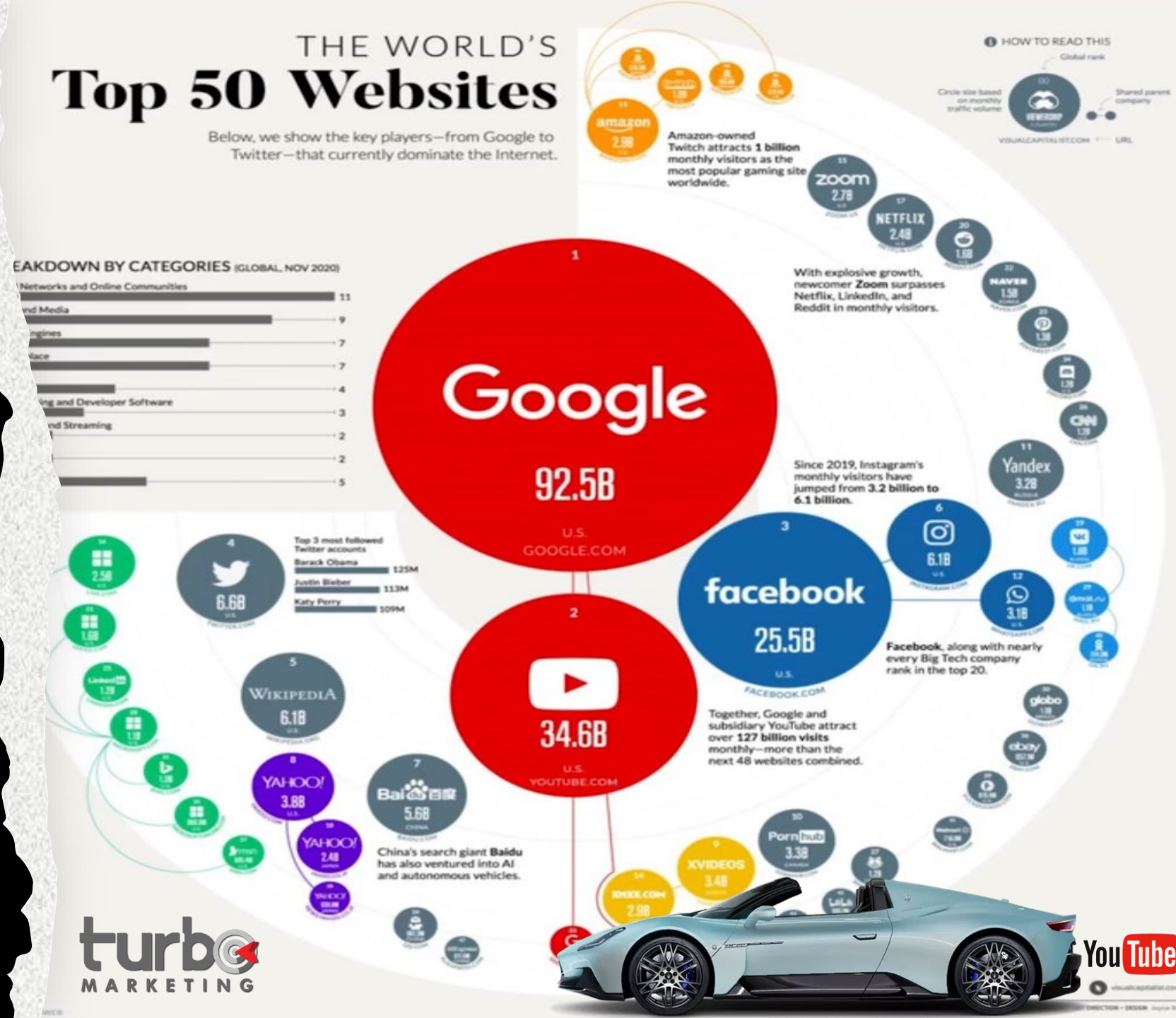


**NOW IT'S TIME TO
LAUNCH ALL THIS
BEAUTIFUL
CONTENT AND
BRING IT TO THE
WORLD**



And Leverage the power of Ai Video Conquest ads on Google and YouTube which attract over 127 billion visits monthly...

Which is more than the following 48 websites (Facebook, Instagram, Twitter, WhatsApp, LinkedIn, Wikipedia, Yahoo, Amazon, Netflix, Zoom, etc.) combined.



WE WILL TARGET VEHICLE SHOPPERS AROUND YOUR DEALERSHIP USING THE LATEST AI METHODOLOGY:

- People visiting your competitor's Website URLs;
- People shopping for the type of vehicles you are promoting during the event (trucks, SUVs crossovers, etc.)
- People searching for the keywords relating to your Upgrade Event's messaging





**YOU CAN EVEN OPT-IN
FOR OUR
CONVERSATIONAL
INSIGHT AND GET
REAL-TIME CALL
SUMMARIES OF PHONE
CONVERSATIONS AND
COACHING TIPS FOR
YOUR SALESPEOPLE**



WHAT YOU GET WITH TURBO'S AI UPGRADE EVENTS:

Full-Fledged Custom Ai Upgrade Event Funnel Including:

- Custom Landing Page
- Custom Lead Capture Page
- Custom Thank You Page
- Custom Lead Nurturing Video
- Leads Pushed in ADF To Your CRM
- Custom Voucher

Also Including:

- 1 Custom Upgrade Video Presentation (2 minutes)
- 4 Custom Email Broadcast (up to 5,000 contacts)
- 1 Custom SMS Broadcast (up to 1,000 contacts)
- 1 Custom Ringless Voicemail Broadcast (up to 1,000 contacts)
- 4 Custom Social Media Posts (IG, FB, LI, Twitter)
- Custom Launch Pow-Wow And Best Practices
- Custom Skippable YouTube Conquest Video Ads
- Full-Fledged Google/YouTube Ai Conquest URL and Keyword Audiences Targeting

Available With Every Upgrade Event:

- Custom Conquest Emails
- Custom Conversational Insights (Call recording and Ai Insights and Summaries)
- Custom Conquest Email Capture And Indoctrination Sequence (US Only)



WHAT WE NEED TO GET STARTED:



- The logo of the dealership
- The phone number you want to use
- The name/title of the person who will sign the invitations
- The email addresses of the individuals or CRM (for ADF) where you want the leads to go
- Excel spreadsheet with the names, emails, mobile numbers of the customers you want to invite
- Invite us as managers to your YouTube channel so we can upload the videos and run the conquest ads

For function and customization

- The theme of your event (OEM or Dealership): _____
- The "hook" for lead capture/voucher: _____
- The 3 messaging pillars of your event:

1. Messaging pillar #1: _____

2. Messaging pillar #2: _____

3. Messaging pillar #3: _____

- The 3 vehicle or incentives you want to promote:

1. Vehicle/incentive #1: _____

2. Vehicle/incentive #2: _____

3. Vehicle/incentive #3: _____

- The spokesperson you prefer: _____

- The style of music you prefer: _____

For the creative and design

**DON'T WORRY: WE CAN FIGURE OUT ALL THIS STUFF
TOGETHER OVER A QUICK ZOOM DISCOVERY SESSION**

turbo
MARKETING

YOUR UPGRADE EVENT BLUEPRINT

TRACED BY -	SCALES	SHEET NO.
LETTERED BY -	NOTED	
CHECKED BY -		



LET'S **SELL** SOME CARS!



zoom

[Book Your Discovery Call](#)